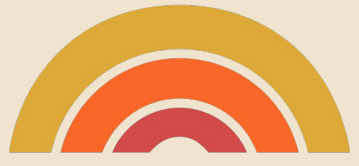




CULTURE WORKSHOP



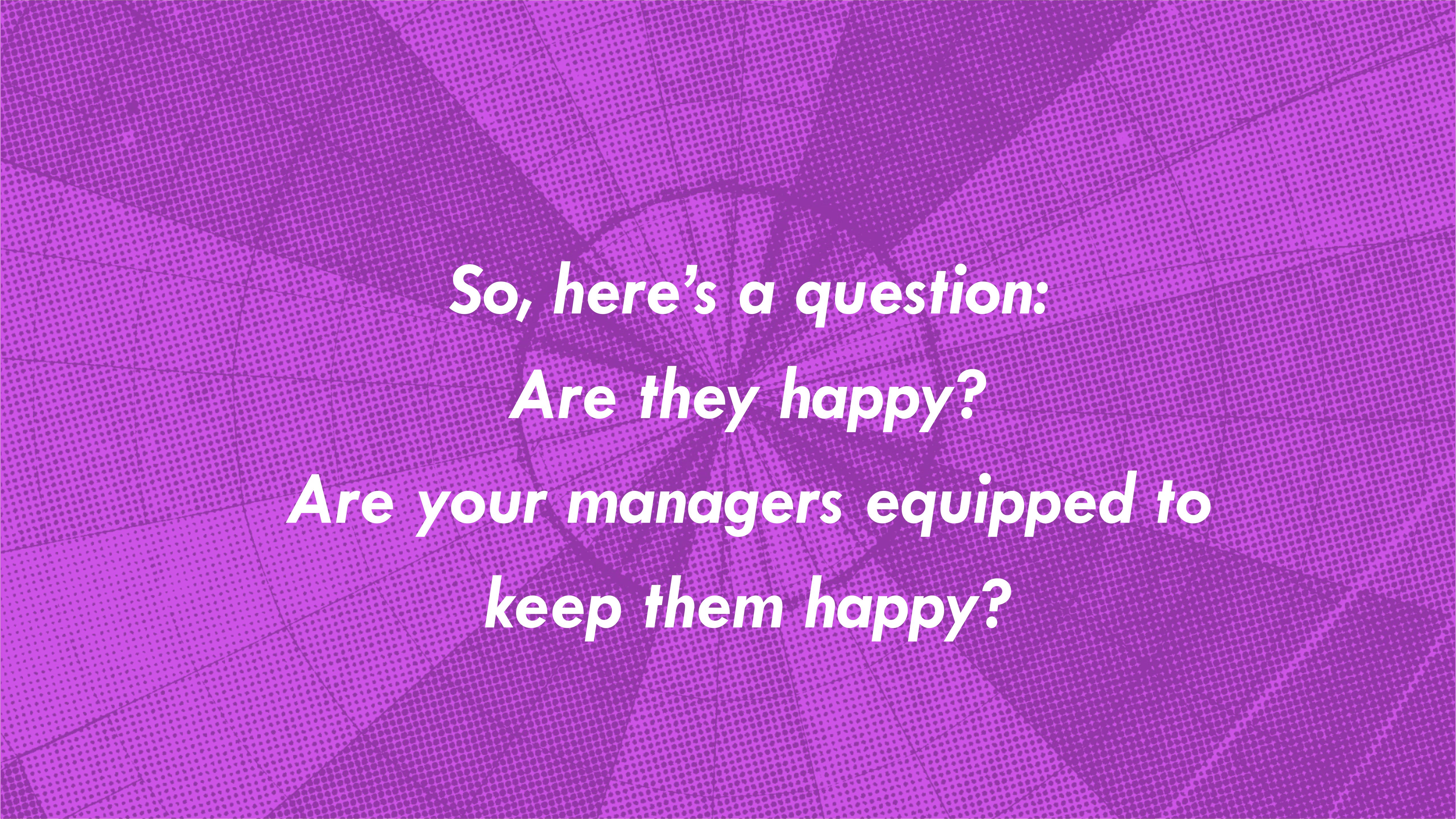
THE CHALLENGE



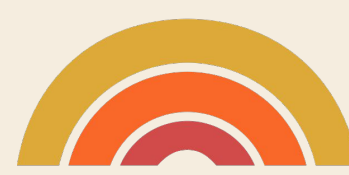


**You know the key to
productivity and profitability is
happy employees.**





***So, here's a question:
Are they happy?
Are your managers equipped to
keep them happy?***

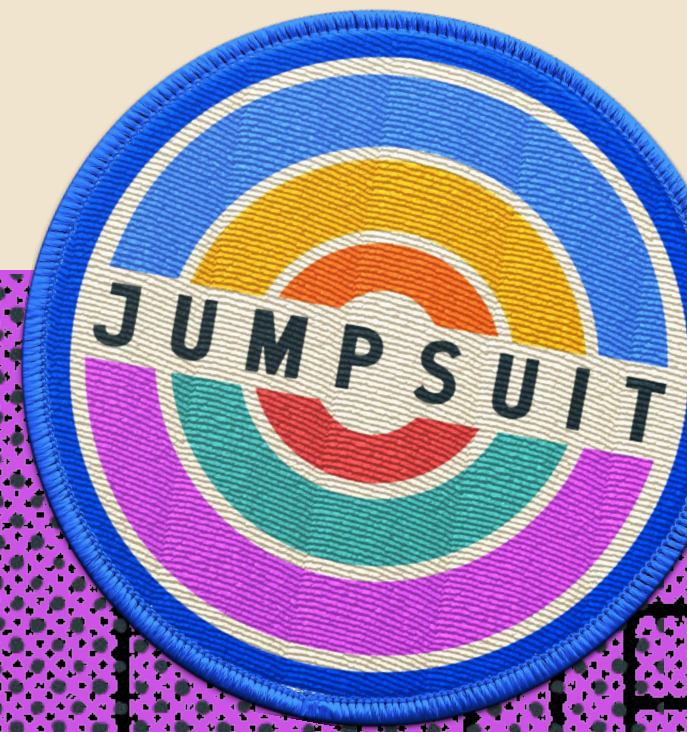


Introducing

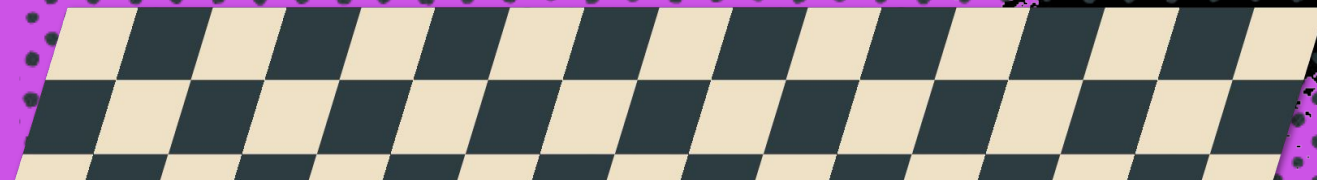
The Culture Workshop

Starting at \$20k

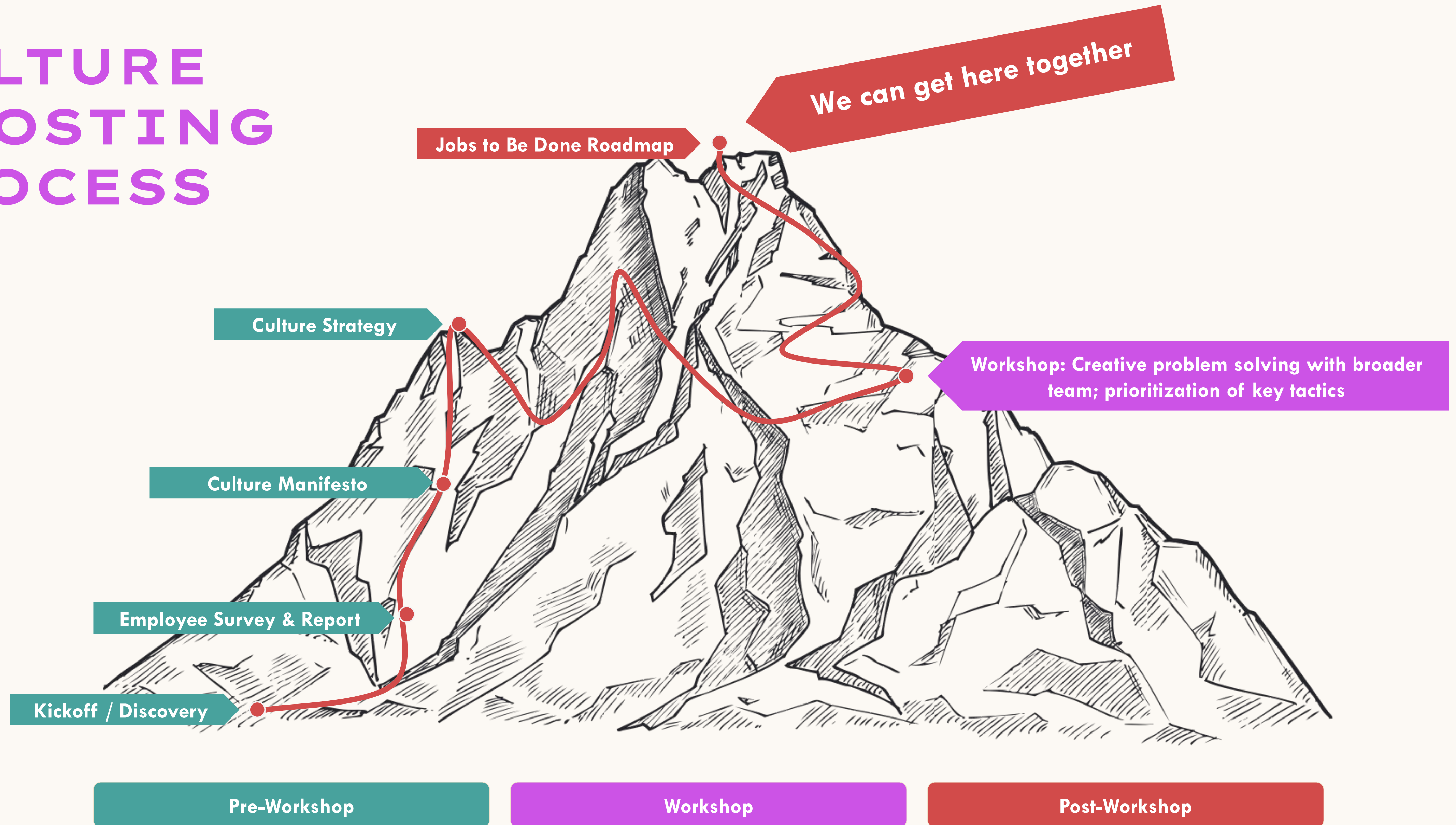
A 2 week sprint designed to boost your company culture, make your people feel heard, and your leaders feel supported



OUR CULTURE BOOSTING PROCESS



CULTURE BOOSTING PROCESS





PRE-WORKSHOP

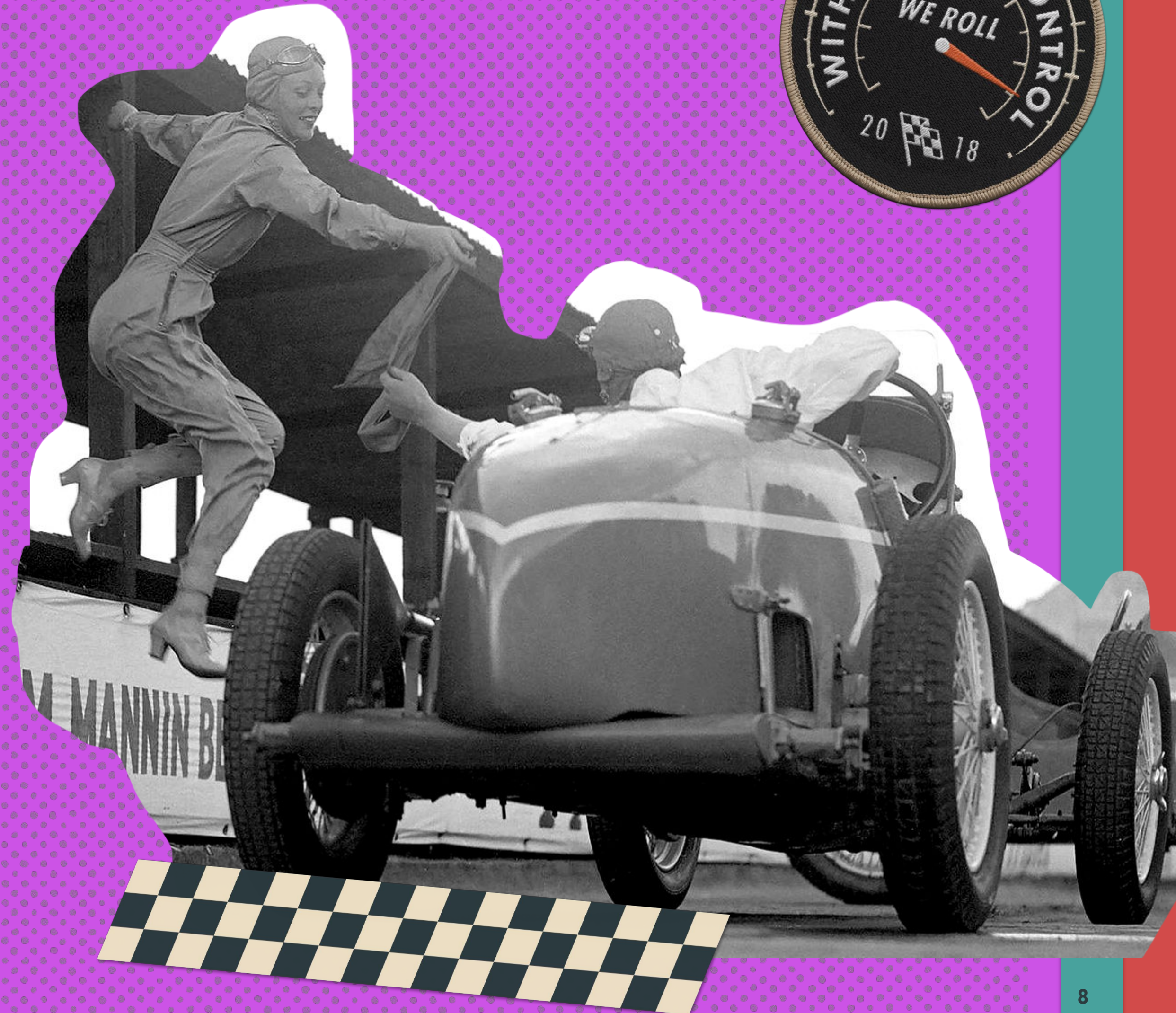
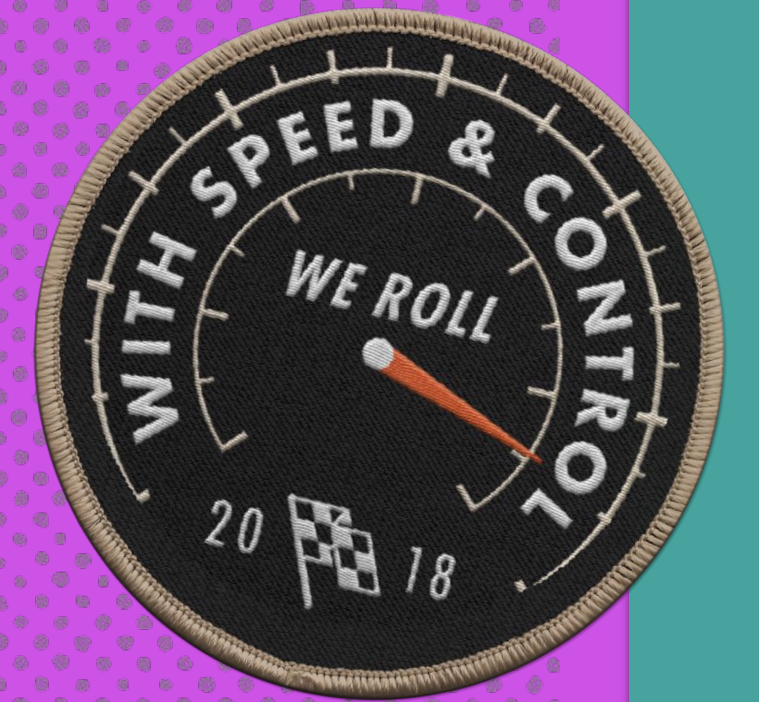
KICKOFF + DISCOVERY

Jumpsuit will meet with you to understand what challenges you are experiencing. We'll also work with you to send out an employee survey that highlights opportunity areas for cultural improvement.

Once we have alignment on areas to improve, we'll write a Culture Manifesto and work with your key decision makers to set a strategy. Who is involved is completely up to you, but they must be key decision makers.

Deliverables:

Employee Survey Results (PDF), Culture Manifesto and Key Strategies (PDF)



PRE-WORKSHOP

Once we have alignment on the overarching manifesto and strategies, we'll plan the workshop while you build an ambassador team (or whatever you'd like to call them) who will be responsible for brainstorming ideas to shift culture based upon the vision and strategy.

For example, we may discover through surveys that your employees need more recognition or that there is a lack of organizational transparency. Your stakeholders will put a stake in the ground that solving these problems are important – but *how* we solve them will be inspired by the boots on the ground.

Deliverable: Workshop Plan



WORKSHOP

Here's where the fun begins. We'll set the stage with a powerful, emotional manifesto and share with the team the strategies your company will be investing in to make a positive impact on culture. From here, we'll begin brainstorming key tactics across interdisciplinary teams or business units. We recommend no more than 12-15 people.

Each team will present ideas back to the group, which could range from campaign ideas, new perks, and more – while everyone has an opportunity to ask questions, provide feedback, and powervote!

Deliverable: Invision Board



POST WORKSHOP

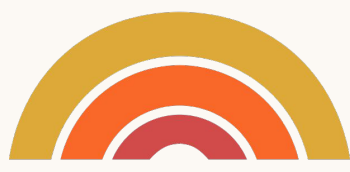
JOBS TO BE DONE ROADMAP

After the workshop, Jumpsuit will present back to you the winning ideas that ladder up to your strategies. From here, your team can determine which ideas you'll begin activating and if there's anything you'd need Jumpsuit's help with. While this will be the end of our engagement, we're happy to keep helping your team be happy.

Deliverables:

Jobs to be Done Roadmap





ASSUMPTIONS

- Jumpsuit will meet with key company stakeholders to have the best understanding of cultural concerns. Key stakeholders must sign off on manifesto and 3-5 key strategies before the workshop begins.
- Client will select no more than 15 people to participate in the workshop. The workshop will be 4-6 hours long and happen during the course of a single day. Workshops will be virtual unless Client desires to do it in person, in which case, travel costs will be incremental.



GETTING STARTED

- **Secure your budget.** **Culture Workshops start at 20k.** Customizations are optional at an incremental cost.
- **Schedule a free consultation.** Let's make sure our workshop is best option for the problem you're trying to solve. From there, we will align on the scope of work, timing, and costs.
- **Finalize the SOW.** Once signed, we'll schedule a time to officially kick off the project and secure a workshop date.

Ready to make sure your culture has a vision, a clear strategy, and that you have buy in across the board? Let's sprint!

